

# Rayat Shikshan Sanstha's Sadguru Gadage Maharaj College, Karad (Autonomous)

Accredited By NAAC with 'A+' Grade CHOICE BASED CREDIT SYSTEM Syllabus For

## B.A. Part – II LEVEL :05

English (Discipline Specific Core MAJOR-01 Credits : 04)

# English

Syllabus to be implemented from June, 2024



#### Rayat Shikshan Sanstha's Sadguru Gadage Maharaj College, Karad (Autonomous) Choice Based Credit System B.A. Part - II SEMESTER – III Level -5 Discipline Specific Core (MAJOR-01) Credits: 04

#### **English Paper III**

#### Literature and Cinema From June 2024 Subject Code: (NMJENG3) (Credits 04)

#### Preamble

The purpose of teaching this paper is to introduce the relation between literature and cinema with a focus on the theory of adaptation.

#### **Course Outcomes:**

CO –1 Develop critical approaches towards film adaptations

CO –2 Analyze issues and practices of cinematic adaptations

CO –3 Relate film with literary adaptation

CO –4 Develop skills of script writing / writing literary review of films

#### Expected Skills Impartation (Through theory and practical )

- 1. Reading
- 2. Dialogue writing
- 3. Writing film/ literary review

		Periods	COs
Module I	Module I	15	CO1
	Theories of Adaptations		&
			CO2
Module II	Module II	15	CO1
	Adaptation as Interpretation		&
			CO2
Module III	Module III	15	CO1
	William Shakespeare's Othello and its adaptation Omkara		&
			CO3
Module IV	Module IV	15	CO1
	William Shakespeare's Othello and its adaptation Omkara		&
	1 1		CO3
Practical work/ Project			CO4
Oral presenta	tion on comparison between any text and its adaptation		

#### **Prescribed Texts:**

- 1. Shakespeare, William. The Comedy of Errors, ed. Wells (Oxford, 1995).
- 2. William Shakespeare's Comedy of Errors and its adaptation Angoor (dir. Gulzar, 1982)

#### **Reference Books/Suggested Reading:**

- B. Mcfarlens, Novel to Film: An Introduction to the Theory of Adaptation (Clarendon University Press, 1996).
- 2. Deborah Cartmell and Imelda Whelehan, eds., The Cambridge Companion to Literature on Screen (Cambridge: Cambridge University Press, 2007).
- 3. J.G. Boyum, Double Exposure (Calcutta: Seagull, 1989).
- 4. John M. Desmond and Peter Hawkes, Adaptation: Studying Film and Literature (New York: McGraw-Hill, 2005).
- 5. Linda Hutcheon, 'On the Art of Adaptation', Daedalus, vol. 133, (2004).
- 6. Linda Hutcheon, A Theory of Adaptation (New York: Routledge, 2006).
- 7. PoonamTrivedi, 'Filmi Shakespeare', Litfilm Quarterly, vol. 35, issue 2, 2007.
- Thomas Leitch, 'Adaptation Studies at Crossroads', Adaptation, 2008, vol.1, no.1, pp. 63–77.
- Tony Bennett and Janet Woollacott, 'Figures of Bond', in Popular Fiction: Technology, Ideology, Production, Reading, ed. Tony Bennet (London and New York: Routledge, 1990).



Rayat Shikshan Sanstha's Sadguru Gadage Maharaj College, Karad (Autonomous) Choice Based Credit System B.A. Part - II SEMESTER – III Level -5 Discipline Specific Core (MAJOR-01) Credits: 04

**English Paper IV** 

## PARTITION LITERATURE From June 2024 Subject Code: (NMJENG4) (Credits 04)

#### Preamble

The purpose of teaching this paper is to introduce partition literature with its socio-cultural, historical background and develop human values.

#### **Course Outcomes:**

CO1.Identify the partition literature

CO2.Explain socio-political and historical background of the partition

CO3.Demonstrate human values

CO4.Write/ Narrate /Describe partition history

#### Expected Skills Impartation (Through theory and practical )

- 4. Reading of books based on history
- 5. Narration
- 6. Writing

		Periods	COs
Module I	Module I	15	CO1
	Partition of India: background		&
			CO2
Module II	Module II	15	CO1
	Effects of partition and its portrayal in literature		&
			CO2
Module III	Module III	15	CO1
	Anita Desai's Clear Light of Day		&

		CO3
Module IV	15	CO1
Module III		&
Short Stories:		<b>CO3</b>
4.1 'Toba Tek Singh'–Saadat Hasan Manto		
4.2 'The Final Solution'- Manik Bandopadhyay		
		CO4
any event from any film/ book/ T.V. serial based on partition	1	
	Module III Short Stories: 4.1 'Toba Tek Singh'–Saadat Hasan Manto 4.2 'The Final Solution'- Manik Bandopadhyay	Module III       Short Stories:       4.1 'Toba Tek Singh'–Saadat Hasan Manto

#### **Prescribed Text:**

Singh, Khushwant. Train to Pakistan. New Delhi: Ravi Dayal Publishers, 1956.

### **Reference Books/ Suggested Reading**

- 3. Beniwal, Anup. *Representing Partition: History, Violence and Narration*. Delhi: Shakti Book House. 2005.
- 4. Bhalla, Alok.*Partition Dialogues: Memories of a Lost Home*. New Delhi: Oxford University Press. 2006.
- 5. More, D.R. The Novels on the Indian Partition, Jaipur, Shruti Publication, 2008.
- 6. Ritu Menon and Kamala Bhasin, 'Introduction', in *Borders and Boundaries* (New Delhi: Kali for Women, 1998).
- 7. Sharma, V.P. "Communalism and its Motifs in *Three Post Independence Novels*: Khushwant Singh's *A Train to Pakistan*, Bhisham Sahni's *Tamas* and Chaman Nahal's *Azadi*," *Recent Indian English Literature*. Ed. S.D. Sharma, Karnal: Natraj Publishing House, 1998. Print.
- 8. Shyam. M. Asnani. "The Theme of Partition in the Indo-English Novel." *New Dimensions of Indian English Novel*. New Delhi: Doaba House Publication, 1988.38-50. Print.
- 9. Sigmund Freud, 'Mourning and Melancholia', in *The Complete Psychological Works* of Sigmund Freud, tr. James Strachey (London: Hogarth Press, 1953) pp.3041-53.
- 10. Sukirta P. Kumar, Narrating Partition (Delhi: Indialog 2004).
- 11. Urvashi Butalia, *The Other Side of Silence: Voices from the Partition of India* (New Delhi: Kali for Women, 2000).



#### Rayat Shikshan Sanstha's Sadguru Gadage Maharaj College, Karad (Autonomous) Choice Based Credit System B.A. Part - II SEMESTER – IV Level -5 Discipline Specific Core (MAJOR-01) Credits: 04

#### **English Paper V**

Literature and Cinema From June 2024 Subject Code: (NMJENG-5) (Credit 04)

#### Preamble

The purpose of teaching this paper is to introduce students with literature and cinema and also illustrate the theory of adaptation and cinematic trends.

#### **Course Outcomes:**

CO1. Develop critical approaches towards film adaptations

CO2. Analyze issues and practices of cinematic adaptations

CO3.Relate filmwith literary adaptation

CO4. Develop skills of comparison between text and its adaptation

### Expected Skills Impartation (Through theory and practical )

- 1. Reading
- 2. Appreciation
- **3.** Analysis

		Periods	Cos
Module I	Module I	15	CO1
	Current trends in Indian cinema		&CO2
Module II	Module II	15	CO1
	Hollywood and Bollywood		& CO2
Module III	Module III	15	CO1
	Chetan Bhagat's Five Point Someone and its adaptation		&CO3
	'3 Idiots'.		
Module IV	Module IV	15	CO1
	Chetan Bhagat's Five Point Someone and its adaptation		&
	'3 Idiots'.		<b>CO3</b>
Practical:			CO4
PPT on com	parison between any text and its adaptation		

#### **Prescribed Text:**

- 1. Bhagat, Chetan, *Five Point Someone*. New Delhi: Rupa& Co. 2004.
- 2. Chetan Bhagat's Five Point Someone and its adaptation 3 Idiots (dir. Rajkumar Hirani, 2009

## **Suggested Reading:**

- 1. B. Mcfarlens, Novel to Film: An Introduction to the Theory of Adaptation (Clarendon University Press, 1996).
- 2. Biswas MunMun Das, "Depiction of Youth Culture in Chetan Bhagat's Five Point Someone" The Criterion: An International Journal in English, Vo.4, Issue-II, April 2013, http://www.the-criterion.com/V4/n2/Mun.pdf
- 3. Deborah Cartmell and Imelda Whelehan, eds., The Cambridge Companion to Literature on Screen (Cambridge: Cambridge University Press, 2007).
- 4. J.G. Boyum, Double Exposure (Calcutta: Seagull, 1989).
- 5. John M. Desmond and Peter Hawkes, Adaptation: Studying Film and Literature (New York: McGraw-Hill, 2005).
- 6. Linda, Hutcheon, 'On the Art of Adaptation', Daedalus, vol. 133, (2004).
- 7. Linda, Hutcheon, A Theory of Adaptation (New York: Routledge, 2006).
- 8. Poonam Trivedi, 'Filmi Shakespeare', Litfilm Quarterly, vol. 35, issue 2, 2007.
- 9. Thomas Leitch, 'Adaptation Studies at Crossroads', Adaptation, 2008, vol.1, no.1, pp. 63-77.
- 10. Tony Bennett and Janet Woollacott, 'Figures of Bond', in Popular Fiction: Technology, Ideology, Production, Reading, ed. Tony Bennet (London and New York: Routledge, 1990).



Rayat Shikshan Sanstha's Sadguru Gadage Maharaj College, Karad (Autonomous) Choice Based Credit System B.A. Part - II SEMESTER – IV Level -5 Discipline Specific Core (MAJOR-01) Credits: 04

**English Paper VI** 

## **PARTITION LITERATURE**

#### From June 2024

Subject Code: (NMJENG6)

#### (Credits 04)

#### Preamble

The purpose of teaching this paper is to introduce partition literature with its socio-cultural, historical background and develop human values

#### **Course Outcomes:**

CO –1 Identify the partition literature

- CO -2 Explain socio-political and historical background of the partition
- CO –3 Demonstrate human values
- CO –4 Write / Narrate /Describe partition history

#### Expected Skills Impartation (Through theory and practical )

- 1. Reading of books based on history
- 2. Narration
- 3. Writing

		Periods	Cos
Module I	Module I	15	CO1
	Impact of Partition on Women		&CO2
Module II	Module II	15	CO1
	Home and Exile		& CO2
	Activist Theatre		
Module III	Module III	15	CO1
	Mahesh Dattani's Final Solutions		&CO3

Module IV	15	<b>CO1</b>
Short Stories:		&
4.1 'The Assignment'- Saadat Hasan Manto		CO3
4.2 'A Leaf in the Storm'- Lalithambika Antharjanam		
Practical:		CO4
Narration of any event from any text other than prescribed text		
	<ul><li>Short Stories:</li><li>4.1 'The Assignment'- Saadat Hasan Manto</li><li>4.2 'A Leaf in the Storm'- Lalithambika Antharjanam</li></ul>	Short Stories:4.1 'The Assignment'- Saadat Hasan Manto4.2 'A Leaf in the Storm'- Lalithambika Antharjanam

#### **Prescribed Texts:**

- Lalithambika Antharjanam, "A Leaf in the Storm", tr. K. Narayana Chandran, in *Stories about the Partition of India*. ed. AlokBhalla (New Delhi: Manohar, 2012) pp. 137–45. Sukirta P. Kumar, Narrating Partition (Delhi: Indialog 2004).
- 2. Manik Bandhopadhya, '*The Final Solution*', tr. Rani Ray, *Mapmaking: Partition Stories from Two Bengals*, ed. Debjani Sengupta (New Delhi: Srishti, 2003) pp. 23–39.
- Saadat Hasan Manto, "The Assignment"-(Mottled Dawn, 1997, Penguin Books India, ISBN 0-14-027212-7)
- Saadat Hasan Manto, "Toba Tek Singh", in Black Margins: Manto, tr. M. Asaduddin (New Delhi: Katha, 2003) pp. 212–20.

#### **Reference Books/ Suggested Reading:**

- 1. Beniwal, Anup. *Representing Partition: History, Violence and Narration*. Delhi: Shakti Book House. 2005.
- 2. Bhalla, Alok.*Partition Dialogues: Memories of a Lost Home*. New Delhi: Oxford University Press. 2006.
- 3. More, D.R. The Novels on the Indian Partition, Jaipur, Shruti Publication, 2008.
- 4. RituMenon and Kamala Bhasin, '*Introduction', in Borders and Boundaries* (New Delhi: Kali for Women, 1998).
- Sharma, V.P. "Communalism and its Motifs in Three Post Independence Novels: Khushwant Singh's A Train to Pakistan, Bhisham Sahni's Tamas and Chaman Nahal's Azadi," Recent Indian English Literature. Ed. S.D. Sharma, Karnal: Natraj Publishing House, 1998. Print.
- 6. Shyam. M. Asnani. "The Theme of Partition in the Indo-English Novel." New Dimensions of Indian English Novel. New Delhi: Doaba House Publication, 1988.38-50. Print.
- Sigmund Freud, 'Mourning and Melancholia', in The Complete Psychological Works of Sigmund Freud, tr. James Strachey (London: Hogarth Press, 1953) pp.3041-53.

- 8. Sukirta P. Kumar, *Narrating Partition*(Delhi: Indialog 2004).
- 9. UrvashiButalia, *The Other Side of Silence: Voices from the Partition of India* (New Delhi: Kali for Women,2000).

#### Nature of Question Paper and Scheme of Marking

#### Sem. III and IV

#### Semester End Examination

#### **Total Marks-40**

Q. No.	Sub. Q.	Type of question	Based on	Marks
Q.1	А	Fill in the blanks	All Modules	10
	В	Answer in one word/ phrase/ sentence	All Modules	10
Q.2		Short notes (4 out of 6)	All Modules	20
Q.3		Attempt any two of the following	Module-I and II	15
Q.4		Attempt any two of the following	Module-III and IV	15
Q.5		Explain with reference to context	Module-III and IV	10
		(2 out of 3)		

## CCE = 10 Marks

## \* Under CCE, 10 Marks are for Home Assignment / Unit Test



# Rayat Shikshan Sanstha's Sadguru Gadage Maharaj College, Karad (Autonomous)

Accredited By NAAC with 'A+' Grade CHOICE BASED CREDIT SYSTEM Syllabus For

# **B.A. Part - II**

(Ability Enhancement Compulsory Course 02)

# English

Syllabus to be implemented from June, 2024



Rayat Shikshan Sanstha's Sadguru Gadage Maharaj College, Karad (Autonomous) Choice Based Credit System B.A. Part - II

## Semester –III Level-5 Credits:02

#### Ability Enhancement Compulsory Course 02 (English Compulsory) From June 2024 English for Communication

Subject Code: (N-AECENG3)

#### Preamble

This paper aims to teach communication skills along with prose and poetry for developing literary and functional competency. It highlights the study of grammar and writing skills to enhance employability.

#### **Course Outcomes**

CO1. Apply communication skills

CO2. Use writing skills

CO3. Develop oral skills

CO4. Apply correct grammar

## Expected Skills impartation (Through theory and practical )

- 7. Reading
- 8. Comprehension
- 9. Interpersonal communication

		Periods	Cos
Module I	A. Oral Skills	10	CO1
	B. 'Bhaurao's Educational Experiment' (from The		&
	Bountiful BanyanVol.III Page 148 to 150 – Barr. P.		CO3
	G. Patil		
Module II	A Information Transfer and Interpretation of Data	10	CO1
	B.There is a Garden in Her Face' – Thomas'Campion		&
			CO3
Module III	A) Send My Boy to School- Waman Kardak	10	CO1
	A) Whitewashing the Fence- Mark Twain		&
			CO2

#### **Reference Books:**

- 1. Adair, John. Effective Communication. London: Pan Macmillan Ltd., 2003.
- 2. Ajmani, J. C. Good English: Getting it Right. New Delhi: Rupa Pubications, 2012.
- 3. Amos, Julie-Ann. Handling Tough Job Interviews. Mumbai: Jaico Publishing, 2004.
- 4. Bonet, Diana. *The Business of Listening:* Third Edition. New Delhi: Vivaθ Books, 2004.
- 5. Brown, Michele & Gyles Brandreth. *How to Interview and be Interviewed*. London: Sheldon Press, 1994.
- 6. Carnegie, Dale. *The Quick and Easy Way to Effective Speaking*. New York: Pocket Books, 1977.
- 7. Collins, Patrick. Speak with Power and Confidence. New York: Sterling, 2009.
- 8. Fitikides, T. J. Common Mistakes in English. London: Orient Longman, 1984.
- 9. Guffey, Mary Ellen. *Essentials of Business Writing*. Ohio: South Western College Pub, 2000.
- 10. Kratz, Abby Robinson. Effective Listening Skills. Toronto: ON: Irwin Professional Publishing, 1995.
- 11. Kroehnert, Gary. Basic Presentation Skills. Sidney: McGraw Hill, 2010.
- 12. Moore, Ninja-Jo, et al. Nonverbal Communication: Studies and Applications. New York: Oxford University Press, 2010.
- 13. Nelson, Paul E. $\theta$  & Judy C. Pearson, *Confidence in Public Speaking*.
- 14. Patil, Barr. P. G. The Bountiful Banyan. Macmillan India Ltd., 2002.
- 15. Prasad, H. M. How to Prepare for Group Discussion and Interview. New Delhi: Tata McGraw-Hill Publishing Company Limited, 2001.
- 16. Rogers, Natalie. How to Speak Without Fear. London: Ward Lock, 1982.
- 17. Seely, John. Writing Reports. New York: Oxford University Press, 2002.

#### **References: Web Links**

http://networketiquette.net/

https://public.wsu.edu/~brians/errors/

http://users3.ev1.net/~pamthompson/body\_language.htm

http://www.albion.com/netiquette/corerules.html

http://www.bbc.co.uk/worldservice/learningenglish/radio/specials/15

http://www.indiabix.com/group-discussion/topics-with-answers/



#### Rayat Shikshan Sanstha's Sadguru Gadage Maharaj College, Karad (Autonomous) Choice Based Credit System B.A. Part - II SEMESTER - IV Semester –IV Level-5 Credits:02

## Ability Enhancement Compulsory Course 02 (English Compulsory) From June 2024 N-AECENG4 English for Communication

#### Preamble

This paper aims to teach communication skills along with prose and poetry for developing literary and functional competency. It highlights the study of grammar and writing skills to enhance employability.

#### **Course Outcomes**

CO1. Apply business communication skills

CO2. Use writing skills

CO3. Develop information transfer

CO4. Apply correct grammar

#### **Expected Skills impartation (Through theory and practical)**

- 1. Reading
- 2. Comprehension
- 3. Interpersonal communication

		Periods	Cos
Module IV	A) Group Discussion	10	CO2
			&
	B) Preparation for England – M.K.Gandhi		CO4
Module V		10	CO1
	A) English for Banking and Industries		&
			CO2
	B) <i>'The Journey'</i> – Mary Oliver		

Module VI	<ul> <li>A) An Old Man's Wisdom – Sudha Murty</li> <li>B) My Soul has a Hat – Mário de Andrade</li> </ul>	10	CO1 & CO2
Reference Books:			

- 1. Adair, John. Effective Communication. London: Pan Macmillan Ltd., 2003.
- 2. Ajmani, J. C. Good English: Getting it Right. New Delhi: Rupa Pubications, 2012.
- 3. Amos, Julie-Ann. Handling Tough Job Interviews. Mumbai: Jaico Publishing, 2004.
- 4. Bonet, Diana. *The Business of Listening:* Third Edition. New Delhi: Vivaθ Books, 2004.
- 5. Brown, Michele & Gyles Brandreth. *How to Interview and be Interviewed*. London: Sheldon Press, 1994.
- 6. Carnegie, Dale. *The Quick and Easy Way to Effective Speaking*. New York: Pocket Books, 1977.
- 7. Collins, Patrick. Speak with Power and Confidence. New York: Sterling, 2009.
- 8. Fitikides, T. J. Common Mistakes in English. London: Orient Longman, 1984.
- 9. Guffey, Mary Ellen. *Essentials of Business Writing*. Ohio: South Western College Pub., 2000.
- 10. Kratz, Abby Robinson. Effective Listening Skills. Toronto: ON: Irwin Professional Publishing, 1995.
- 11. Kroehnert, Gary. Basic Presentation Skills. Sidney: McGraw Hill, 2010.
- 12. Moore, Ninja-Jo, et al. Nonverbal Communication: Studies and Applications. New York: Oxford University Press, 2010.
- 13. Nelson, Paul E. & Judy C. Pearson, Confidence in Public Speaking.
- 14. Prasad, H. M. How to Prepare for Group Discussion and Interview. New Delhi: Tata McGraw-Hill Publishing Company Limited, 2001.
- 15. Rogers, Natalie. How to Speak Without Fear. London: Ward Lock, 1982.
- 16. Seely, John. Writing Reports. New York: Oxford University Press, 2002.

#### **References: Web Links**

http://networketiquette.net/

https://public.wsu.edu/~brians/errors/

http://users3.ev1.net/~pamthompson/body\_language.htm

http://www.albion.com/netiquette/corerules.html

http://www.bbc.co.uk/worldservice/learningenglish/radio/specials/15

http://www.indiabix.com/group-discussion/topics-with-answers/

### Nature of Question paper and Scheme of marking

## Semester –III and IV Level-5 Credits:02

Semester End Examination:

**Total Marks-40** 

Q.No	Sub.	Type of Question	Based on	Marks
	Que.			
Q.1	А	Fill in the blanks	Prose and Poetry	04
	В	Answer the following in one word/phrase	Prose and Poetry	04
Q.2.	А	Answer the following questions in threeto four sentences each (4 out of 6)	Prose and Poetry	08
Q.2	В	Short notes (1 out of 2)	Prose and Poetry	04
Q.3	А	Attempt any one of the following	Communication skills	05
	В	Attempt any one of the following	Communication skills	05
Q.4	А	Attempt any one of the following	Communication skills	05
	В	Attempt any one of the following	Communication skills	05

## CCE = 10 Marks

\* Under CCE, 10 Marks are for Unit Test

## Rayat Shikshan Sanstha's Sadguru Gadage Maharaj College, Karad(Autonomous) Accredited By NAAC with 'A+' Grade CHOICE BASED CREDIT SYSTEM Syllabus for UG Level 5 SEC III Media Studies

## Teaching Hours: 30 (Sem.III) Credits 02

## **Objectives:**

- To make students familiar with journalistic writing.
- To make students aware about print and online media.
- To enable students to write a script for radio and T. V. Programs

## **Syllabus:**

Module I: Print Media

- Types and Characteristics of Print Media
- News and Editorials Types
- Different Types of Print Media
- Media Texts and Contexts
- Making News
- Analyzing News

## Module II: Electronic Media

- Electronic Media :Types and Characteristics
- Script Writing for Radio and Television
- Introduction to Photojournalism
- Radio Programme Production
- TV Programme Production
- Blogging and twittering

## **References:**

1) Bloom, S. G. (2004). Inside the writers mind: Writing narrative journalism. New Delhi: Surjeet Publication.

2. English, E., Hach, C., & Rolnicki, T. (2003). Scholastic journalism. New Delhi: Surjeet Publication.

3. Fleming, C. (2006). An introduction to journalism. New Delhi: Vistaar Publication.

4. Franklin, B. (2006). Key concepts in journalism studies. New Delhi: Vistaar Publication.

5. Harcup, T. (2006). Journalism Principles and Practice. New Delhi: Vistaar Publication.

6. Hohenberg, J. (2007). The professional journalist. New Delhi: Surjeet Publication.

7. Kamath, M. V. (2007). The journalist's handbook: Bengaluru, KA: Vikas Publishing House

8. Knight, R. M. (2003). A journalistic approach to good writing: The craft of clarity.New Delhi: Surjeet Publication

• Evaluation Pattern – 50 marks Examination.

## RayatShikshanSanstha's Sadguru Gadage Maharaj College, Karad(Autonomous) Accredited By NAAC with 'A+' Grade CHOICE BASED CREDIT SYSTEM Syllabus for UG Level 5 SEC IV English for Today

## Teaching Hours: 30 (Sem. IV) Credits 02

## • Objectives:

To make students familiar with the use of English for Specific Purposes
 To espouse the students to acquire the skills of E- Communication

## • Syllabus:

Module I: English for Specific Purposes:

•	Formal and Informal Greetings
•	Complimenting

- ComplimentingComplaining

# Business Etiquettes

## Module II: E- Communication:

- Writing Email
- •
- Bl
- Writing Email E- Pal Blog

## • Evaluation Pattern – 50 marks Theory Examination

Q.No	Sub.	Type of Question	Based on	Marks
	Que.			
Q.1	А	Fill in the blanks	All Modules	05
	В	Answer the following in one word/phrase	All Modules	05
Q.2.	A	Attempt any one of the following	Module I	07
Q.2	В	Attempt any one of the following	Module I	08
Q.3	А	Attempt any one of the following	Module I	05
	В	Attempt any one of the following	Module II	05
Q.5	А	Attempt any one of the following	Module II	07
	В	Attempt any one of the following	Module II	08

## RayatShikshanSanstha's Sadguru Gadage Maharaj College, Karad(Autonomous) Accredited By NAAC with 'A+' Grade CHOICE BASED CREDIT SYSTEM Syllabus for UG Level 5 SEC VI Impression Management

## Teaching Hours: 30 (Sem. IV) Credits 02

### • Objectives :-

- 2) To make students familiar with the concept and techniques of impression management
- 3) To espouse the students to acquire the skills of impression management required to improve their employability

## **Syllabus:**

#### UNIT-1 INTRODUCTION TO IMPRESSION MANAGEMENT.

Meaning, definition, concept, motives and strategies of impression management, Techniques of impression management, self description, techniques of effective speech, face to face conversation, tele-conferencing , meeting

#### **UNIT -2 PERSONALITY DEVELOPMENT AND SELF PRESENTATION**

Concept, characteristics of personality, factors influencing personality, internal and external personality ,Physical appearance, factors affecting physical appearance, self-introduction, self-confidence, body language, interaction skill, argumentation skill, group discussion.

## • Evaluation Pattern – 50 marks Examination